

Ezine • Summer 2009

sales@wizid.com.au

www.wizid.com.au

02 4351 9566

Featured Product





Our Australian Made wristbands with photo quality graphics in full colour.

Variable information is offered where different fields such as names, groups and serial numbers may be printed on each adioining wristband. Add barcodes for use with the Wizid Guidepost™ access & entry system.



Weird & Wonderful

Take your age, multply by 2, add 5, multiply by 50, subtract 365, add the loose change in your pocket under a dollar (95¢ or less) and add 115.

The first two figures in the answer are your age and the last two are the change in your pocket.



Welcome and thank-you for your support.

In this edition we will introduce you to the Wizid Guidepost[™] System - Our patent pending access and entry system.

Additionally, you may not be familiar with our Peel & Seal wristbands which are ideal for small runs to identify groups, use for parties or whatever you need to do. You produce the label, print your requirements, place label on the band, remove protective cover and reseal for an easy, waterproof ID solution.

Customers who prefer our Tyvek® wristbands now have the option of mixing and

matching 'retro imprints', which are offered at a lower price than our customised Tyvek® wristbands.

> Peter Holz Managing Director

Lanyard Special

Mention this newsletter and receive 10% off the following prices for our 12mm Economy Lanyards:

50 - 2450 2500 - 4950 5000 .70¢each .65¢each

.60¢each



For larger quantities please contact us

What's New

Wizid Guidepost[™] - Easy Access Entry System

Peel & Seal Wristbands - Ideal for small occasions

Wizid News How we got our name

Tyvek® goes retro!



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Late News

Wizid has been invited to apply to join the Australian Technology Showcase highlighting our Guidepost® Access System.

The Australian Technology Showcase (ATS) is a national networking program aimed at promoting and developing export markets for innovative technologybased products.

The program aims to encourage exports and increase employment by promoting member technologies on the domestic and international markets.

The ATS is managed by State Government departments in Victoria, Queensland and New South Wales.

www.ats.business.gov.au

Guicepost

Over the past year we have developed our own patent pending Wizid Identifier Access System.

Now you have a way to make it easy for security to identify and validate entry of patrons to your venue or event.

With Guidepost® and scanner, simply scan our specially encrypted barcoded wristbands as patrons enter - A green light on the Guidepost® to allow entry, and a red light to deny.

When the barcode is scanned, data is being captured for your immediate or later evaluation.

With no computers, no training, no cabling and no fuss, our unique system is as uncomplicated as it gets.



Visit: www.wizidsolutions.com.au to find out more.

Peel & Seal

These plastic wristbands give you control over the printing of your message and logo.

Print directly onto labels using your printer, then simply apply to wristband. Remove the liner from the plastic tab on the band, and cover the label with the clear plastic overlay.

You now have a waterproof print on a waterproof band - Because it is a custom band, you can print in black and hite or colour.

We believe the Peel & Seal are best suited for events up to 500 people - Prepared by you for faster application.

Learn more at: www.wizid.com.au





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Youtube

See Wizid on Youtube - Guidepost®, registration solutions and our bar tab solution:

http://au.youtube.com/

Type in 'Wizid Solutions'

Christmas holiday closure

Our office will be closed for the Christmas period from Thursday Dec. 25th and will reopen on Monday 5th January 2009

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How we got our name

Wizid Pty Ltd was established in February 1997, and like every company had tried to think of a suitable name.

We eventually came up with Wizid as we thought 'Wiz' had a positive connotation and 'ID' is what we do. Combine the two and you have Wizid, hopefully a name which is easy to remember.

We changed the speling a little from the Macquarie Dictionary definitions listed below:



Whiz¹ - A person who shows great ability in a particular field; Expert. ID - Identification.

Our logo was developed inhouse and chosen by staff members from a range of clever options.

We hope that you like our name, logo and service.

Tyvek® goes retro!

We are introducing a range of retro imprints for Christmas and New Year to get that feel of yesteryear. All designs are available with black print on whatever colour wristband you require.

Available on both 19mm and 25mm wristbands. For any customised versions, standard imprinting and set-up fees apply.

Visit our website for more retro imprint designs.



Feedback

We appreciate your feedback, please feel free to tell us how to serve you better!

peter@wizid.com.au